



Art and AltaRoma AltaModa: the event in the event

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There are unions that get a name for themselves. That's what's to happen during the fashion week of "AltaRomaAltaModa" (12th /16th of July 2014) when an event within the event will see fashion and art intertwine in the beautiful scenery of the capital. "ARTE E MODA/LA MODA NELL'ARTE": this is the title of the event with which the Roman Association of Modern Art Galleries (A.R.G.A.M.) will participate in this important initiative of Roman High Fashion, where for years historical Italian maison meet creative and international new productions. Two art galleries, the 6° SENSO ART GALLERY of Barbara Tamburro and the STUDIO S-ARTE CONTEMPORANEA of Carmine Siniscalco, are the protagonists of this collateral event, that confirms the link between contemporary art and contemporary fashion.

The inauguration will be staged on Tuesday 15th of July, at 06.00 p.m. at the STUDIO S-ARTE CONTEMPORANEA of Carmine Siniscalco located in Via della Penna 59 and at 06:30 p.m. at the 6° SENSO ART GALLERY situated in Via dei Maroniti 13. The event is presented as a two-pole circuit in which the mutual exhibitions pay homage to Haute Couture through the creations of designers and artists who were inspired by the varied female universe of which fashion is an authoritative spokesperson. The female body plays a key role in the creative process that determines the choice of executive means and the form in which the primitive idea materializes. Born from this are the sculpture-dresses, respectively created by Eleonora Riccio and Valeria Catania, as is the impressive canvas by Antonio Tamburro entitled "Walking across the street". A seductive cutting perspective that captures a group of women in modern clothes along the streets of a metropolis. They are moving in the opposite direction to the observer, almost penetrating beyond the wall. We are at the entrance of 6° SENSO ART GALLERY. The graphic works of the cosmopolitan artist Leonor Fini instead will be exposed at the STUDIO S-ARTE CONTEMPORANEA,

testifying her “designed elegance”. Then there are the works of Emiliano Manari. His "Patchwork d'Autore" enhances intriguing female stares processed by fine fabrics, among other brocades and damasks that reminds one of an antique Rome. Along the journey the multifaceted Sinisca will share photographs, jewelry and other unique items such as shawls and scarves. Tradition and innovation are linked in the exhibited creations, respecting what is the theme of the fashion week in which past and present interact in terms of uniqueness and excellence.